



Shanna Draheim, MML

Michigan Association of Mayors Summer Meeting
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The MI Funding Hub is a joint venture of The Michigan Municipal League
and The Michigan Department of Labor and Economic Opportunity.

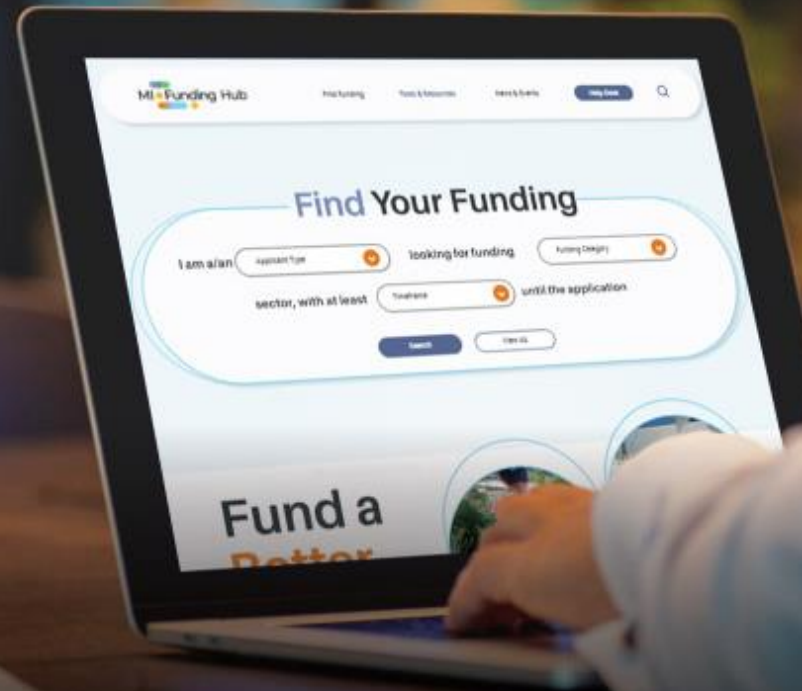




Fund a better way!

MI Funding Hub is a robust online resource that provides information on grants and funding opportunities, as well as tools for municipalities to successfully execute projects.

Learn more at MIfundinghub.org



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Significant capacity constraints at the local level for accessing grants

If we can't write grants on behalf of hundreds of communities – what is the best way to help them?



***Builds on successful, but
smaller-scale program
the MML started in 2020***

Partners/Input on Program

- Regional EDOs/COGs
- Other local govt. associations (MTA and MAC)
- MI Infrastructure Office
- State agency partners (MEDC, EGLE)
- Other TA providers/consultants
- Survey data from University of MI

What is MI Funding Hub?



- ☐ Online Resource Portal
- ☐ Help Desk - technical and strategic assistance
- ☐ Webinars and newsletters
- ☐ J40 communities training



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Online Resource Portal

Mifundinghub.org

A screenshot of the MI Funding Hub mobile app interface. At the top is a header with the "MI Funding Hub" logo and a hamburger menu icon. Below the header is a large section titled "Find Your Funding". Under this title, there are three dropdown menus for filtering search results. The first dropdown is labeled "I am a/an" and has "Applicant Type" selected. The second dropdown is labeled "looking for funding in" and has "Funding Category" selected. The third dropdown is labeled "with at least" and has "Timeframe" selected. At the bottom of the screen is a navigation bar with icons for back, forward, home, and a notification badge showing the number "15".





Find Your Funding

I am a/an

Applicant Type



looking for funding in

Funding Category



with at least

Timeframe



until the application deadline.

Search

View All





Find Your Funding

I am a/an

Applicant Type



looking for funding in

Funding Category



with at least

Timeframe



until the application deadline.

Search

View All



Helping you navigate through
the funding “noise”

Quickly get information and
guidance relevant to your
community’s need



Quick Survey

Help Desk

Step One: Send a request via the help desk at

<https://mifundinghub.org/get-assistance/>

Give us a little bit of information about your needs and project ideas so we can match you with the right expert

Helpdesk Request Form

First Name *

Last Name *

Email *

Phone *

I Need Help With

Finding Funding

- **Step Two:** A technical advisor from the **MI Funding Hub help desk** will reach out to discuss community needs and potential funding opportunities with you and relevant city/village staff.



Some Information communities might be asked to bring for the consultation

- Identify and explain top project priorities
- Any sources of funding under consideration
- Capital improvement plans
- Asset management plans
- Project/engineering plans
- GIS/master plans
- Other





Step Three: Depending on the inquiry, the help desk team may help identify matching funding opportunities, navigate a funding application, provide technical assistance, or connect communities with other resources.

Step Four: The help desk team will assess if further assistance is needed and will follow up accordingly. This may include additional referrals as appropriate



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Outreach and Training

- Monthly webinars on current and planned funding opportunities
- Newsletters with funding information and case studies. <https://mml.org/programs-services/mifundinghub/signup/>



Justice 40 Community Assistance

- ☐ Three-session cohort training in May/June '24
- ☐ Online “grant readiness” toolkit
- ☐ Advanced level of Help Desk coaching
- ☐ Have been partnering with White House Office of Environmental Justice

“No other state is providing their J40 communities this type of targeted training”

Contact Us



Website

<https://mifundinghub.org/>

Help desk email

helpdesk@mifundinghub.org

Sign up for monthly newsletters

<https://mifundinghub.org/newsletter-sign-up/>



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Questions?